

Learning Headquarters' Common Core Writing Inservices

-Learning and Thinking through Reading and Writing-



Writing
Professional
Development
at Your
Site!

Learning Headquarters

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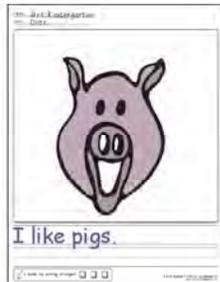


Learning Headquarters

A comprehensive writing system designed to support educators, through materials and professional development, to teach all students to write at standard.

Sample Teacher Demonstration Models for Common Core Argument (Opinion) Writing

Kindergarten (Beginning of Year)



Kindergarten (Trimester III)



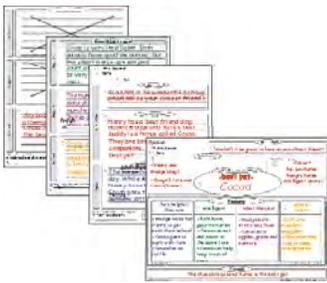
First Grade (Trimester I)



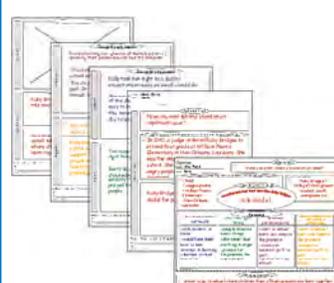
First Grade (Trimester III)



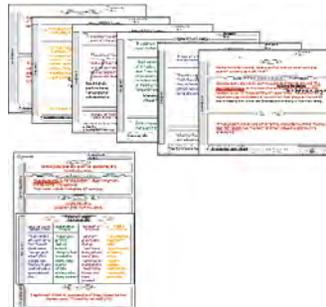
Second Grade (Trimester I)



Third Grade (Trimester I)



Fourth Grade (Trimester I)



Fifth Grade (Trimester I)



Sixth Grade (Trimester I)



Learning Headquarters facilitates school- and district-wide systematic change to increase student achievement through the lens of Common Core writing. Dynamic trainings, in-class demonstrations, and research-based materials empower educators to ensure all students successfully master grade-level-specific, Common Core writing standards. Educators gain powerful strategies for delivering high-quality demonstrations, providing focused feedback, and supporting all students, including special education and English learners, to write successfully on their own. These techniques build across grade levels, creating a common vision and language for successful writing in all classrooms.

Common Core Writing

How can we help your school/district unwrap Common Core writing?



Professional Development At Your Site

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Common Core Writing Inservices at Your Site



Whether writing is a new focus at your site or you're looking to increase the effectiveness of your current writing program, Learning Headquarters' highly-qualified trainers work to tailor the inservices to meet the needs of your site. This personalized setting empowers schools to validate successes, build upon current practices, implement new ideas, and apply writing-centered techniques using a cohesive message and common language. You'll be amazed by the implementation results that catapult writing achievement at your site.

K-6 Writing Kick-Off Inservice
(6 hours)
K-6

See Page 4

<p>2-Day Writing Inservices (Two, 6-hour days each)</p> <p>K 1 2 3 4 5 6</p> <p>See Page 5</p>	<p>or</p>	<p>1-Day Writing Text Types Inservices (6 hours each)</p> <p>K 1 2 3 4 5 6</p> <p>See Page 6</p>
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Writing Follow Ups
(3 hours each)

K 1 2 3 4 5 6

See Page 7

Walkthrough Inservice
(Two, 6-hour days)

Administrators	Leadership Teams
Instructional Coaches	K-6 Teacher Leaders

See Page 8

Learning Headquarters' K-6 Common Core Writing Kick-Off Inservice

K-6



This dynamic, six-hour inservice is designed to enhance writing instruction at your site. You will learn to:

- Expand background knowledge to focus on a common vision, increase writing expectations and improve writing instruction in every classroom
- Promote a common language centered around research-based tools, techniques, and strategies
- Focus on Common Core writing within the big picture of an effective schoolwide system
- Implement a writing framework to ensure a cohesive system which differentiates instruction, meeting all students' needs
- Set the stage for outstanding, daily writing for both extended and shorter time frames
- Promote text-dependent writing instruction across content areas
- Analyze Common Core standards across grade levels to clarify and shape each grade's ownership of argument (opinion), informative/explanatory, and narrative text types
- Build writing rigor to establish standards-based, grade-level-appropriate writing expectations
- Define the scope and sequence for teacher demonstrations to help students reach and exceed rigorous writing expectations
- Examine grade-level writing text types through an effective sequence for instruction
- Create rigorous teaching tasks integrating current classroom concepts and texts
- Ensure integration of conventions, language, and vocabulary into daily authentic writing
- Develop powerful sentences to add completeness, variety, and complexity to student compositions
- Assess grade-level text types, utilizing a monitoring system, to track progress and solidify that student data drives instruction

6-hour Inservice
 1-15 Participants = \$3000 + expenses
 16-30 Participants = \$3250 + expenses
 31-45 Participants = \$3500 + expenses
 46-60 Participants = \$3750 + expenses
 (Expenses include trainers' travel, lodging, and meals)

Inservice Kits

Purchase a grade-level-specific Common Core writing inservice kit per teacher <i>(see page 9 for more details)</i>	K \$80 \$60 per Kindergarten Teacher
	1 \$80 \$60 per First Grade Teacher
	2 \$60 \$40 per Second Grade Teacher
	3 \$60 \$40 per Third Grade Teacher
	4 \$60 \$40 per Fourth Grade Teacher
	5 \$60 \$40 per Fifth Grade Teacher
	6 \$60 \$40 per Sixth Grade Teacher
K-6 \$100 \$80 per Teacher Across Grade Levels	

Learning Headquarters' 2-Day, Grade-Level-Specific, Common Core Writing Inservices



Each empowering two-day, grade-level-specific training is designed to enhance your writing instruction. You will learn to:

**Argument
(Opinion)
Writing**



**Informative/
Explanatory
Writing**



**Narrative
Writing**



Two, 6-hour days

1-5 Participants = \$4000 + expenses
 6-10 Participants = \$4500 + expenses
 11-20 Participants = \$5000 + expenses
 21-30 Participants = \$5500 + expenses
 31-40 Participants = \$6000 + expenses
 (Expenses include trainers' travel, lodging, and meals)

Inservice Kits

Purchase a grade-level-specific Common Core Writing Inservice Kit per teacher (see page 9 for more details)	K \$80	\$60 per Kindergarten Teacher
	1 \$80	\$60 per First Grade Teacher
	2 \$60	\$40 per Second Grade Teacher
	3 \$60	\$40 per Third Grade Teacher
	4 \$60	\$40 per Fourth Grade Teacher
	5 \$60	\$40 per Fifth Grade Teacher
	6 \$60	\$40 per Sixth Grade Teacher
K-6 \$100	\$80 per Teacher Across Grade Levels	

or

Each participant will bring their copy of the 'Learning Headquarters'
Grade-Level-Specific Common Core Writing Inservice' Kit
(see page 9 for details)

- Master the nuances of the grade level's Common Core writing standards to increase expectations and improve instruction
- Focus on Common Core writing, centered around the most powerful grade-level-specific, research-based tools, techniques, and strategies
- Implement a writing framework to ensure a cohesive system which differentiates instruction, meeting all students' needs
 - Demonstrate high-quality, at- or above- standard written examples
 - Guide all students through small-group, differentiated instruction with focused feedback
 - Empower students to write fluent, independent, and at- or above-standard products
- Set the stage for outstanding, daily writing for both extended and shorter time frames
- Integrate text-dependent writing instruction across content areas
- Access high-level vocabulary to bridge the language gap and improve everyday writing
- Build powerful sentences to add completeness, variety, and complexity to student compositions
- Delve into argument (opinion), informative/explanatory, and narrative text types
- Create rigorous teaching tasks integrating current classroom concepts and texts
- Conquer Common Core grade-level writing text types through an effective sequence for instruction
 - Build concept and background
 - Identify teaching task
 - Research and plan text connections
 - Progress through the stages of the writing process (prewriting, drafting, and reflecting/revising/editing), utilizing graphic organizers to scaffold learning
 - Produce, publish, and showcase at- or above-standard writing
- Pace instruction through user-friendly, flexible teaching guides designed to focus year-long planning
- Assess grade-level text types, utilizing a monitoring system, to track progress and ensure that student data drives instruction

Learning Headquarters' 1-Day, Common Core Writing Text Types Inservices

Argument
(Opinion)
Writing



or

Informative/
Explanatory
Writing



or

Narrative
Writing



-Select ONE Text Type Focus-

Common Core Writing Text Type Inservices

Kindergarten (6 hours)
First Grade (6 hours)
Second Grade (6 hours)
Third Grade (6 hours)
Fourth Grade (6 hours)
Fifth Grade (6 hours)
Sixth Grade (6 hours)

or

Kindergarten (6 hours)
First Grade (6 hours)
Second/Third Grades
(6 hours)
Fourth/Fifth/Sixth
Grades (6 hours)

Each 6-hour inservice:

1-5 Participants = \$2000 + expenses
6-10 Participants = \$2250 + expenses
11-20 Participants = \$2500 + expenses
21-30 Participants = \$2750 + expenses
31-40 Participants = \$3000 + expenses
(Expenses include trainers' travel, lodging, and meals)

K 1 2 3 4 5 6

or

K 1 2/3 4/5/6

Each empowering, six-hour training is designed to enhance your writing instruction. You will learn to:

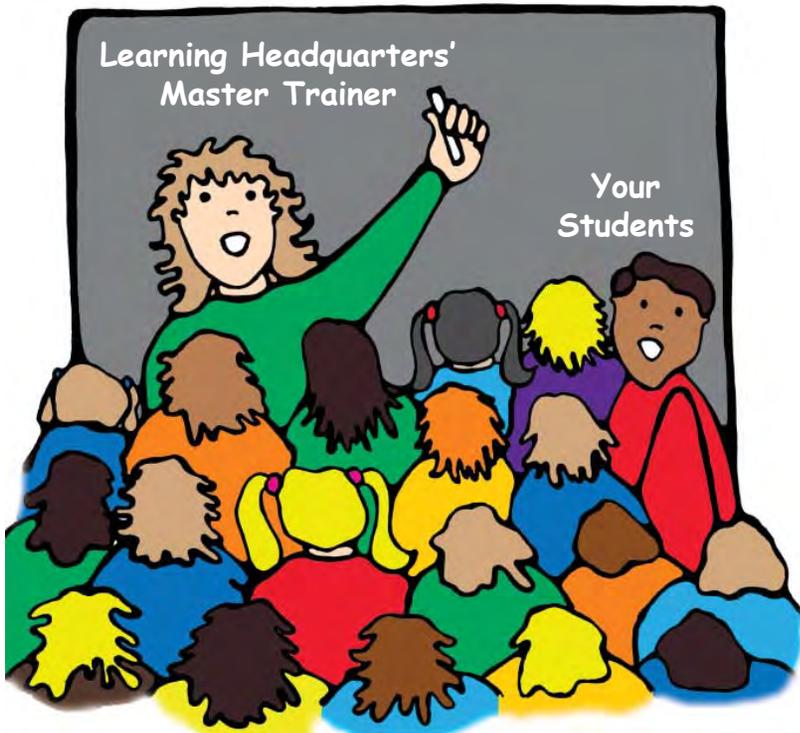
- Master the nuances of the grade level's Common Core writing standards to increase expectations and improve instruction
- Focus on Common Core writing, centered around the most powerful grade-level-specific, research-based tools, techniques, and strategies
- Delve into the selected text type: argument (opinion), informative/explanatory, or narrative writing
- Integrate text-dependent writing instruction across content areas
- Set the stage for outstanding, daily writing for both extended and shorter time frames
- Create rigorous teaching tasks integrating current classroom concepts and texts
- Conquer Common Core grade-level writing text types through an effective sequence for instruction
 - Build concept and background
 - Identify teaching task
 - Research and plan text connections
 - Progress through the stages of the writing process (prewriting, drafting, and reflecting/revising/editing), utilizing graphic organizers to scaffold learning
 - Produce, publish, and showcase at- or above-standard writing
- Pace instruction through user-friendly, flexible teaching guides designed to focus year-long planning
- Assess grade-level text types, utilizing a monitoring system, to track progress and ensure that student data drives instruction

Prerequisite:

K-6 Common Core Writing Kick-Off Inservice

Each participant will bring their copy of the
'Learning Headquarters' Grade-Level-Specific Common Core Writing Inservice' Kit
(see page 9 for details)

Learning Headquarters' Common Core Writing Follow Ups



These motivating, three-hour follow ups are designed to help each team to:

- Revisit Common Core rigor, and teacher demonstrations based on teachers' and students' needs
- Refresh the big ideas from prior training and implementation
- Validate current best practices
- Demonstrate an in-class, grade-level-specific, prewriting model emphasizing specific targets (Learning Headquarters' Master Trainer models with site students as participant teachers observe)
- Debrief and clarify the observations and questions resulting from the in-class demonstration lesson
- Pinpoint areas for grade-level focus aligned to student data
- Provide additional coaching, through open dialogue, on the implementation of grade-level writing text types
- Propel writing instruction to the next level

In-Class
Demonstration
with
Observations



Focused
Q & A
Dialogue



Clear
Next Step
Implementation



1 Day

(a day may include one or two, 3-hour follow ups)

1-15 Participants = \$2500 + expenses

Any two grade levels in a day

(Expenses include trainers' travel, lodging, and meals)

Prerequisite:

Common Core Writing Text Types Inservice

-These follow ups are available to schools/districts who have received training, currently implement, and are ready for refinement-

Each participant will bring their copy of the 'Learning Headquarters' Grade-Level-Specific Common Core Writing Inservice' Kit (see page 9 for details)

Learning Headquarters' Walkthrough Inservice



Standards-Aligned Curriculum

Effective Classroom Management

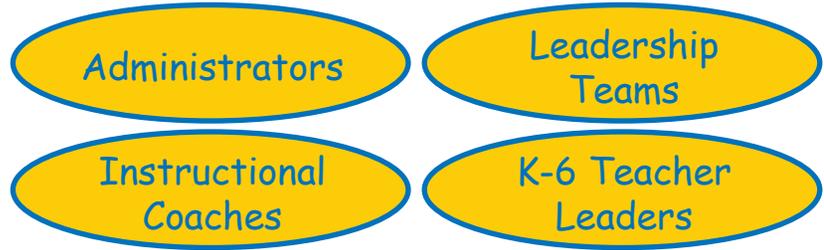
High-Quality Instruction

On-Going Assessment

Two, 6-hour days

1-10 Participants = \$4500 + expenses
11-20 Participants = \$5000 + expenses
21-30 Participants = \$5500 + expenses
(Expenses include trainers' travel, lodging, and meals)

Inservice cost includes one copy of 'Learning Headquarters' Common Core Walkthrough Inservice' Kit per participant



This dynamic, two-day training, for principals and leadership teams, is designed to help leaders:

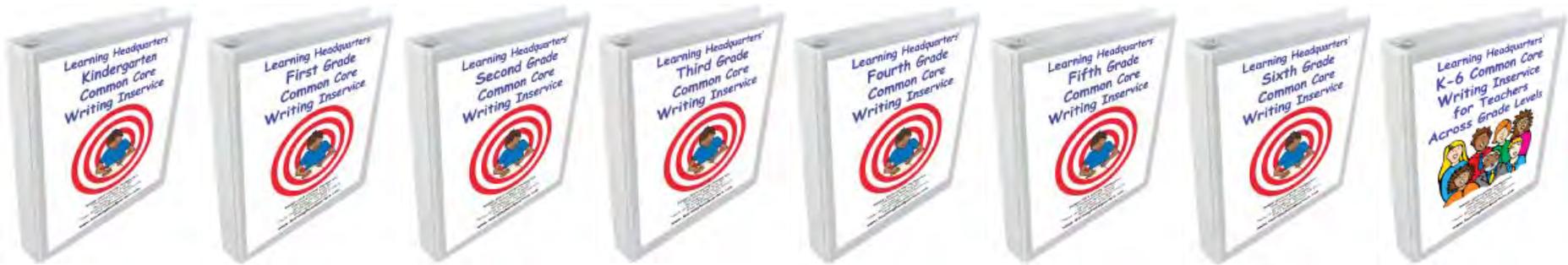
- Build capacity from within to solidify a consistent schoolwide or districtwide focus on writing
- Master effective techniques for walkthroughs to increase student achievement
- Facilitate a professional development session to clarify teaching and learning expectations to be observed during walkthroughs
- Utilize four lenses to examine research-based practices in:
 - Standards-based curriculum
 - Effective classroom management
 - High-quality instruction
 - On-going assessment
- Implement new observational strategies and an efficient walkthrough scan proven to increase instructional leadership skills
- Design and deliver feedback to teachers efficiently and effectively
- Tie walkthrough observations to teacher evaluation

This training allows for both presentation of information and practicing of observation techniques. After the presentation of each lens, the group will break into small teams and walk through a designated school site. Through quick snapshots of classrooms, they will learn skills for identifying positive practices and determining leverage points.

Participants will practice data collection, dialogue typical scenarios, brainstorm solutions, and pinpoint how to lead an entire staff/district to being active members of a culture of walkthroughs to showcase rigorous, standards-based learning.

At the end of the inservice, participants will have a clear understanding of the key elements of a standards-based classroom and how to quickly identify them in a two- to three-minute walkthrough. They will leave with the essential tools to initiate the powerful walkthrough process at their site.

Note: Implementing this inservice in conjunction with Learning Headquarters' Common Core writing inservices will solidify your consistent, schoolwide focus.



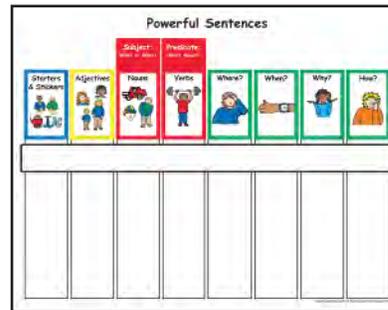
Common Core Writing Inservice Kits

Are you searching for powerful strategies to teach those difficult-to-conquer grade-level, Common Core writing text types: arguments (opinion), informative/explanatory, and narrative? Can you imagine all your students writing at grade level? These grade-level-specific (K-6) Common Core Writing Inservice Kits, designed as handouts for our writing inservices, are packed with powerful research-based strategies to enhance writing instruction. Our standards-based system, which demonstrates, guides, and supports students to write independently, provides a structure for an effective daily writing frame, pre-planned practices for all grade-level-specific text types, assessment tools, and year-long, flexible teaching guides. Important techniques that help students access high-level vocabulary and write powerful sentences and rigorous compositions are included. The blackline masters are comprised of all instructional prewriting, drafting, and publishing organizers, as well as practice and assessment task templates designed as tools to scaffold learning so all students can write at- or above-standard. This kit also contains an easy-to-use set of grade-level Common Core standards with a planning template to incorporate writing into your existing curriculum. The writing inservice kit is an essential tool for every teacher!

Common Core Writing Inservice Kits

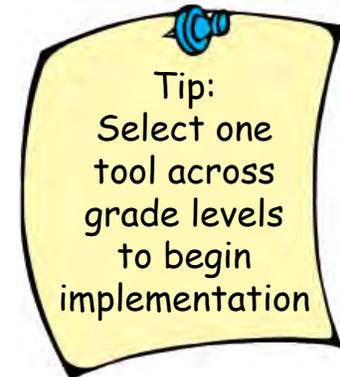
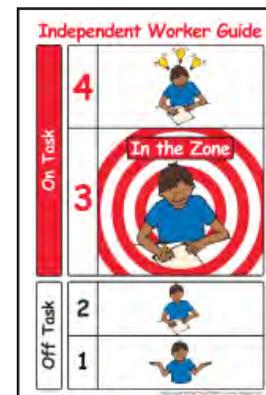
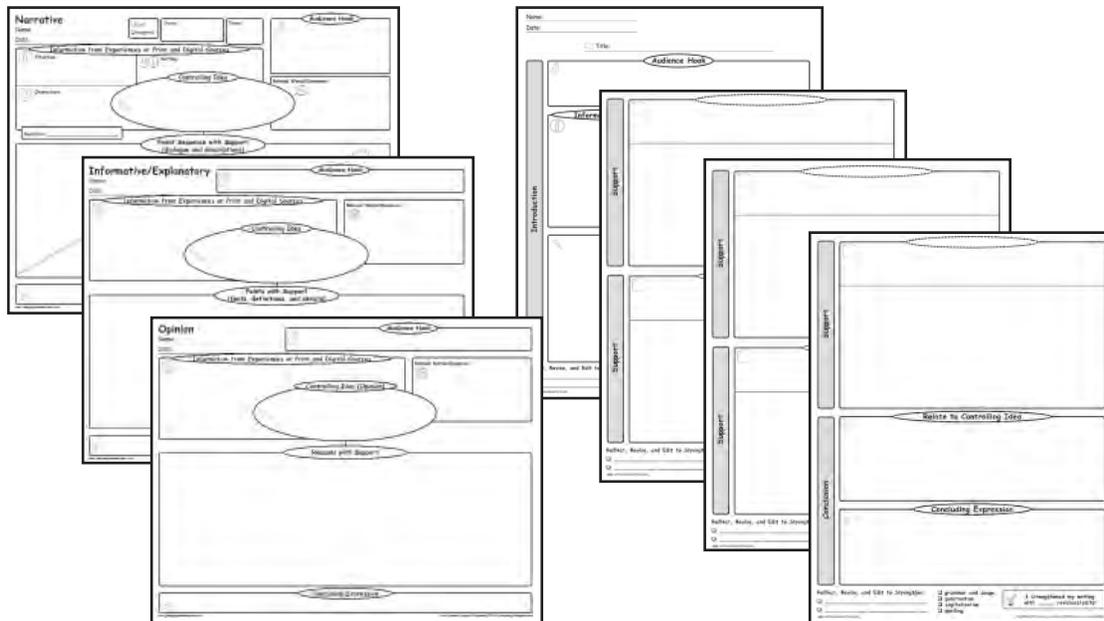
These kits were designed as a companion to Learning Headquarters' Common Core Writing Inservices. Educators attending the training receive the kit(s) at our specialized inservice discount prices.

K	—\$80	\$60 per Kindergarten Teacher
1	—\$80	\$60 per First Grade Teacher
2	—\$60	\$40 per Second Grade Teacher
3	—\$60	\$40 per Third Grade Teacher
4	—\$60	\$40 per Fourth Grade Teacher
5	—\$60	\$40 per Fifth Grade Teacher
6	—\$60	\$40 per Sixth Grade Teacher
K-6	—\$100	\$80 per Teacher Across Grade Levels



Common Core Writing Poster Sets

Learning Headquarters' grade-level-specific poster sets are filled with dozens of laminated demonstration posters, planning resources, and graphic organizers to enhance implementation. While educators attending Learning Headquarters' inservices receive all blacklines necessary for full implementation, these colorful, laminated poster sets are recommended for purchase. The sets provide a structure for visual organization, promote continual access to demonstrated concepts, scaffold learning for ALL students, and bring instruction to life.



Visit www.learningheadquarters.com for our grade-level-specific materials lists!

Learning Headquarters



Please visit our website to learn more about

Tools & Inservices

to teach Learning and Thinking through Reading and Writing!

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